

1 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A		:30	\$700.00	08/14-08/17	8	1	8	\$5,600.00	
		Buyline Comment: WAKE UP										
	2	TU-F	7A-9A		:30	\$1,400.00	08/14-08/17	4	1	4	\$5,600.00	
		Buyline Comment: TODAY SHOW										
	3	TU-F	9A-10A		:30	\$500.00	08/14-08/17	4	1	4	\$2,000.00	
		Buyline Comment: TODAY SHOW II										
	4	TU-F	10A-11A		:30	\$325.00	08/14-08/17	8	1	8	\$2,600.00	
		Buyline Comment: TODAY SHOW III										
	5	TU-F	11A-12P		:30	\$325.00	08/14-08/17	4	1	4	\$1,300.00	
		Buyline Comment: RACHEL RAY										
	6	TU-F	12P-1230P		:30	\$425.00	08/14-08/17	4	1	4	\$1,700.00	
		Buyline Comment: NEWS										
	7	TU-F	430P-5P		:30	\$700.00	08/14-08/17	4	1	4	\$2,800.00	
		Buyline Comment: NEWS										

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 501
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //501
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

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	30	M	10A-11A		:30	\$325.00	08/20-08/20	2	1	2	\$650.00	
			Buyline Comment: TODAY SHOW III									
	31	M	11A-12P		:30	\$325.00	08/20-08/20	1	1	1	\$325.00	
			Buyline Comment: RACHEL RAY									
	32	M	12P-1230P		:30	\$425.00	08/20-08/20	1	1	1	\$425.00	
			Buyline Comment: NEWS									
	33	M	430P-5P		:30	\$700.00	08/20-08/20	1	1	1	\$700.00	
			Buyline Comment: NEWS									
	34	M	5P-630P		:30	\$1,000.00	08/20-08/20	2	1	2	\$2,000.00	
			Buyline Comment: NEWS									
	35	M	630P-730P		:30	\$1,000.00	08/20-08/20	2	1	2	\$2,000.00	
			Buyline Comment: JEOPARDY/WHEEL									
	36	M	730P-8P		:30	\$800.00	08/20-08/20	1	1	1	\$800.00	
			Buyline Comment: FACE TO FACE									
	37	M	11P-1135P		:30	\$1,100.00	08/20-08/20	2	1	2	\$2,200.00	
			Buyline Comment: NEWS									
	38	M	1135P-1235A		:30	\$425.00	08/20-08/20	2	1	2	\$850.00	
			Buyline Comment: TONIGHT SHOW									

---REPORT TOTALS---
Report Totals: 113 / \$82,775.00

---SALES MONTHLY TOTALS---

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Product RESTORE OUR FUTURE

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Aug 12: 113 / \$82,775.00

Sales Totals: 113 / \$82,775.00

Station Totals: 113 / \$82,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$236,500	CATV	0%	KBLR	0%	KINC	0%	KLAS	26%	KSNV	35%
		KTNV	22%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books JUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE